



A GLOBAL BOOK FUND: NEXT STEPS

DEVELOPING AND SUPPORTING EFFECTIVE EDUCATION SYSTEMS
GLOBAL PARTNERSHIP FOR EDUCATION WEBINAR SERIES

MAY 2016



GLOBAL BOOK FUND: CURRENT AND UPCOMING ACTIVITIES

- Training/Outreach
 - Addis, May 23-24
 - Oslo, June 16
 - Washington DC, Sept. 8
 - ADEA MOU
- Title Development
 - Enabling Writers: Proposals due May 27
- Title Access
 - Global Reading Repository Design
- Licensing
 - Creative Commons training and assistance



GLOBAL BOOK FUND: CURRENT AND UPCOMING ACTIVITIES

- Procurement and Financing
 - Finalizing Feasibility Study
 - Phase Two
- Supply Chain Management
 - Workshop: June 6 (Washington DC)
 - Track and Trace: July-August pilot (Malawi), 2017 rollout
- Country Activities
 - REACH for Reading Call for Proposals
 - World Bank Trust Fund: Results-Based Financing
 - Germany, Norway, USAID



REACH FOR READING: 20 RBF ACTIVITIES IN 16 COUNTRIES



REACH FUNDING MECHANISMS

Country Program Grants

- *REACH provides larger financing to RBF schemes that strengthen country systems in specific countries*
- *Nepal: Second country program grant in the works*

Knowledge, Learning, and Innovation Activities (KLI)

- *Financing RBF schemes that contribute to global evidence base*
- *19 projects funded across two rounds of proposals*
- *Next Call, May 2016: “REACH For Reading” – Global Book Fund*



REACH FOR READING: CRITERIA

Relevance to Global Book Fund goals: Reforms one or more aspects of the way books are developed, procured, produced, or distributed, using results-based financing. A focus on early grade books in underserved languages is preferred.

Technical soundness: A clearly defined theory of change, grounded in evidence, about how the intervention could impact book development, procurement, selection, production, or distribution. An emphasis on strengthening country systems is preferred.

Methodological rigor: Plans for rigorous evaluation of the intervention, which will inform the global evidence base.

Strategic opportunity for long-term engagement: Potential for scale up within country, or scope for the model to be scaled up in other countries/ regions.

Client commitment: Countries where the government and/or partners have already established reading programs.



REACH FOR READING: FAQ

What kinds of organizations can be funded?

- NGOs/Firms
- World Bank Teams
- Other development partners
- Academics

What is the maximum amount per grant?

- The maximum budget for an activity financed through this call (there may be additional calls) for proposals is expected to be \$500,000.

How will funding be managed?

- A World Bank TTL must be identified for each proposal selected for financing. Teams outside the Bank will be matched with a TTL.



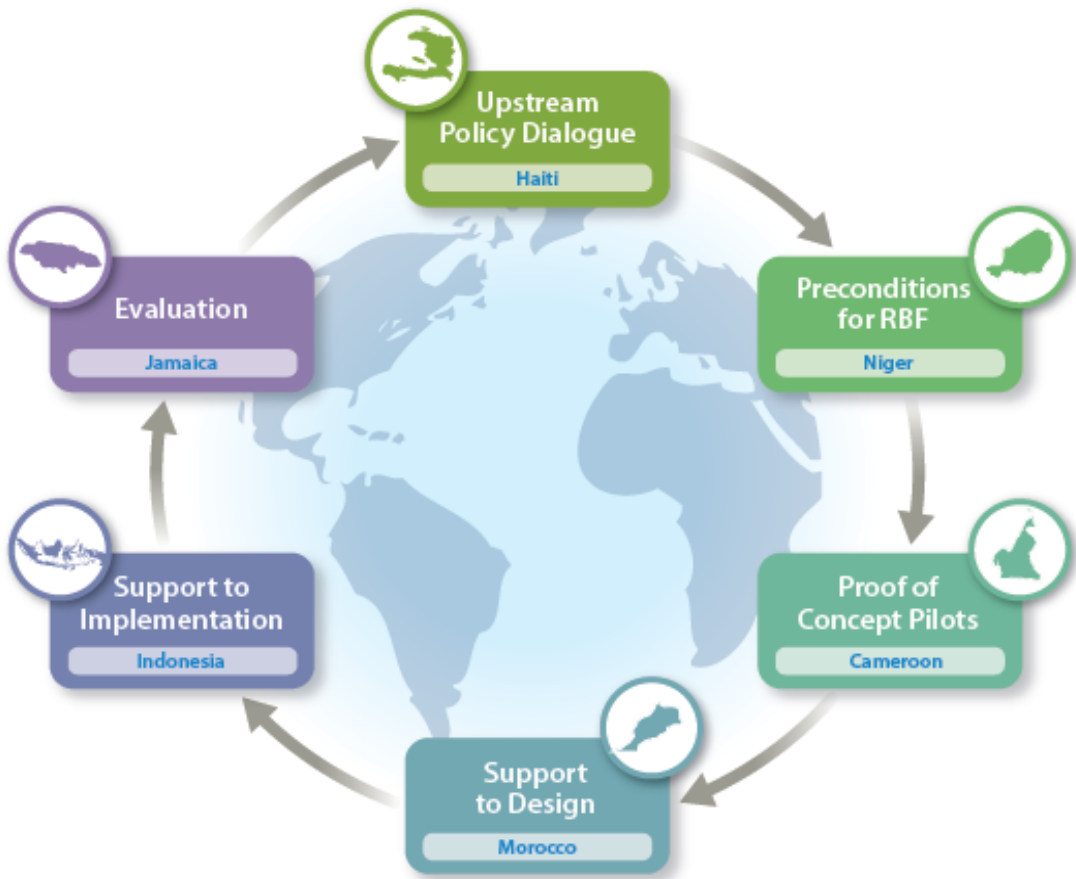
REACH FOR READING: EXAMPLES

- Title development
- Technical specifications for book procurement
- Procurement
- Financing
- Market shaping
- Supply chain development and management
- Develop book-focused RBF interventions within operations
- Provide technical assistance to support countries in developing RBF Global Book Fund interventions



REACH for Reading: Supporting all Aspects of the Policy Process

FIGURE 1: REACH at Every Step of the Policy Process



HOW CAN YOU GET INVOLVED?

- Disseminate information to partners
- Participate in Global Book Fund development meetings and workshops
- Support rollout of Enabling Writers
- Support development of Global Reading Repository
- Pilot Track and Trace and other supply chain innovations
- Submit a REACH Trust Fund proposal

For more information:

Penelope Bender, Team Lead, Learning, USAID

pbender@usaid.gov

