

Copyright, Creative Commons and Reading Education

Comparative and International Education Society
Washington, DC
March 11, 2015

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Professor of Law
American University Washington College of Law



Agenda

1. Copyright
2. Creative Commons
3. Open Educational Resources
4. Open Reading Education Resources

Copyright

Copyright: How to get one

- Copyright applies to original works of authorship
 - Any materials that require some creative or editorial choice about how to express underlying ideas or facts
 - Copyright applies automatically when the work is first created
 - Copyright is limited to national boundaries, but . . .
 - By operation of treaties, a creator in the United States receives a copyright automatically in close to 200 countries

Copyright: Who gets one

- The author(s) are:
 - The natural persons who create the work
 - or
 - In the U.S., the employer of an employee creator if the work is created within the scope of work (a “work made for hire”)

Copyright: Scope

- Scope
- Exclusive right to
 - Reproduce the work
 - Distribute copies of the work
 - Publicly perform the work
 - Public display the work
 - (Communicate the work)
 - Prepare derivative works



Copyright: User's rights

Scope

Author's rights are subject to limitations and exceptions, e.g.

- Fair use
- First sale

Copyright: Licensing

- Copyright owners can either give up some rights through an exclusive license
- or
- Grant permissions through non-exclusive licenses

Copyright: Licensing

- For example, federal government procurement law requires recipients of federal funds to grant to the agency a non-exclusive license to reproduce and use any copyrighted works arising out of the federal funds

Copyright: Licensing

- It is also possible to give permission to the general public to make use of the copyrighted work
 - E.g. open source software
 - Creative Commons



Creative Commons

- ❑ Creative Commons licenses are permissions granted to the public with some conditions
- ❑ Six CC licenses combine different sets of conditions
- ❑ “CC BY” is shorthand for the Creative Commons Attribution license.
 - ❑ The only condition on reuse is that the source is properly credited.

Step 1: Choose Conditions



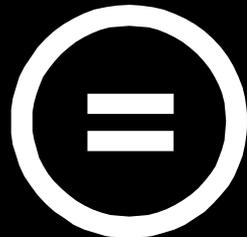
Attribution



ShareAlike



NonCommercial



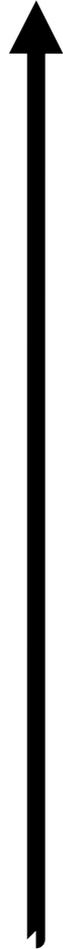
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Step 2: Receive a License

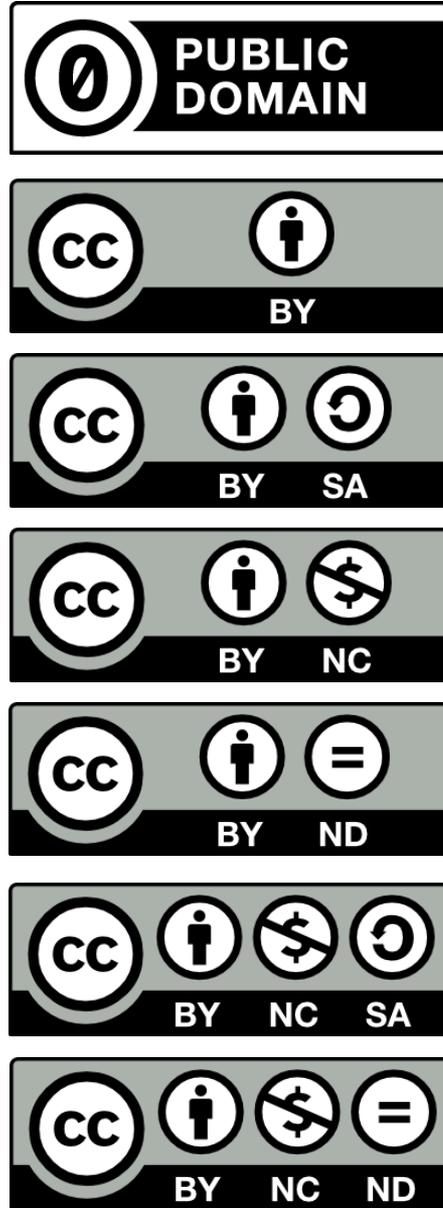


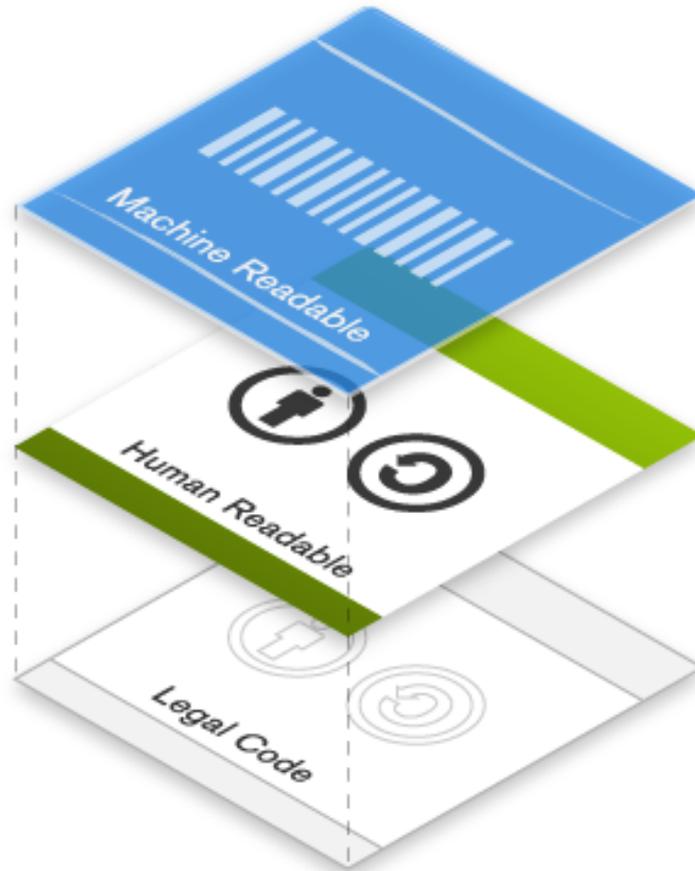


most free



least free







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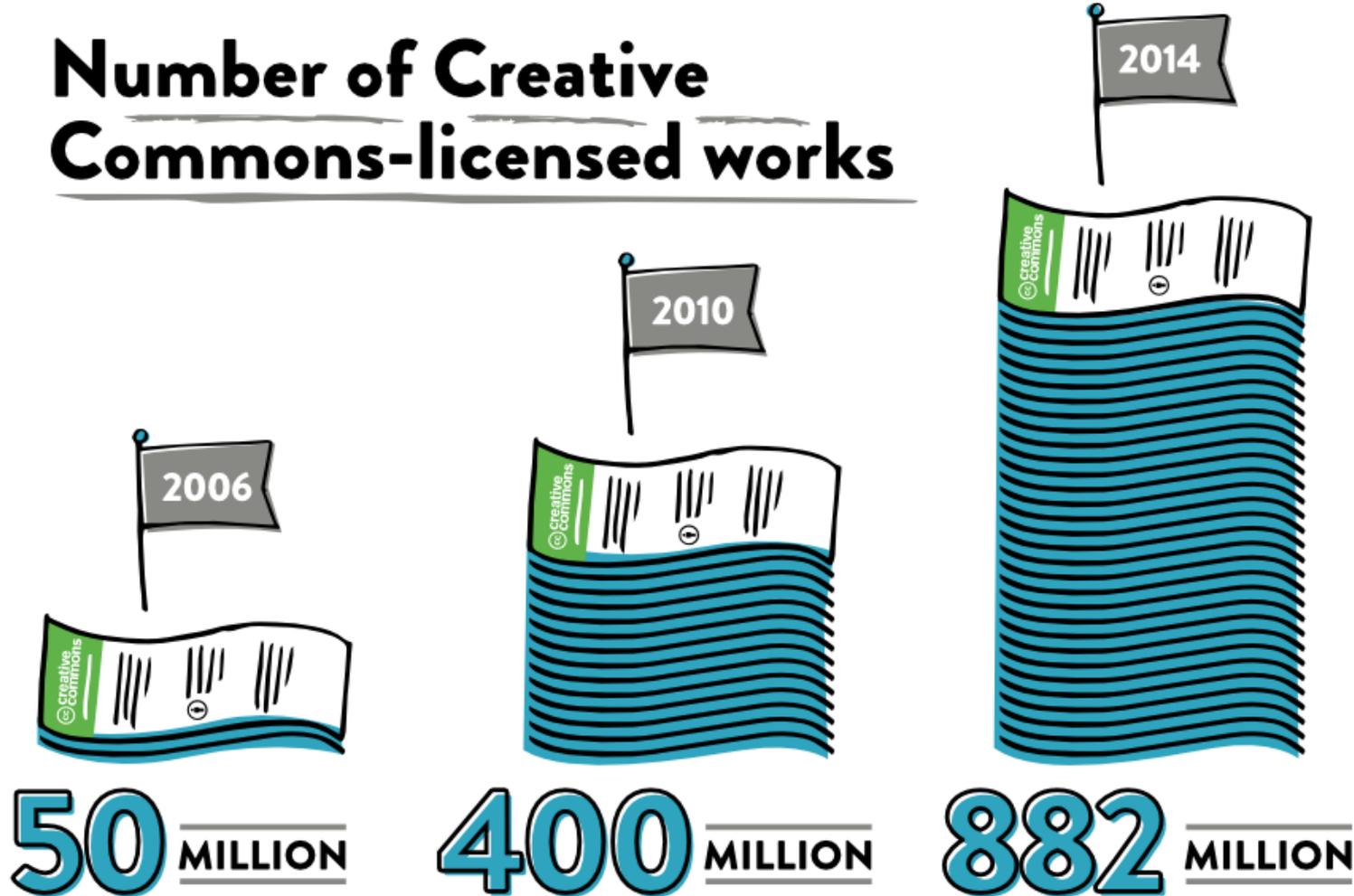
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Northland...



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creativecommons.org

Briefly...

Attribution means:

You let others copy, distribute, display, and perform your copyrighted work - and derivative works based upon it - but only if they give you credit.



Noncommercial

means:

You let others copy, distribute, display, and perform your work - and derivative works based upon it - but for noncommercial purposes only.



No Derivative Works

means:

You let others copy, distribute, display, and perform only verbatim copies of your work, not derivative works based upon it.



Share Alike means:

You allow others to distribute derivative works only under a license identical to the license that governs your work.





Enter your search query

I want something that I can... use for commercial purposes;
 modify, adapt, or build upon.

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English [Help Translate](#)



Open Educational Resources

Open Educational Resources

□ Definitions

- UNESCO: "teaching, learning and research materials in any medium, digital or otherwise, that reside in the public domain or have been released under an open license that permits no-cost access, use, adaptation and redistribution by others with no or limited restrictions."

Open Educational Resources

□ Definitions

- The Cape Town Open Education Declaration
- "[O]pen educational resources should be freely shared through open licences which facilitate use, revision, translation, improvement and sharing by anyone. Resources should be published in formats that facilitate both use and editing, and that accommodate a diversity of technical platforms. Whenever possible, they should also be available in formats that are accessible to people with disabilities and people who do not yet have access to the Internet."



Communication and Information

Access to knowledge

Access for people with disabilities

Archives

Ethics of Information

Free and Open Source Software (FOSS)

Information literacy

Internet Governance

Libraries

Linguistic diversity and multilingualism on Internet

Open Educational Resources



OER Logo 2012 J. Mello, used under a Creative Commons license CC-BY

UNESCO believes that universal access to high quality education is key to the building of peace, sustainable social and economic development, and intercultural dialogue. Open Educational Resources (OER) provide a strategic opportunity to improve the quality of education as well as facilitate policy dialogue, knowledge sharing and capacity building.

Open Educational Resources are teaching, learning or research materials that are in the public domain or released with an intellectual property license that allows for free use, adaptation, and distribution.

In 2001, the Massachusetts Institute of Technology (MIT), in an unprecedented move, announced the release of nearly all its courses on the internet for free access. As the number of institutions offering free or open courseware increased, UNESCO organized the 1st Global OER Forum in 2002 where the term

Q&A ABOUT OER

- ▶ What are Open Educational Resources (OERs)?
- ▶ Why should I care about OERs?
- ▶ What are some examples of OER projects?
- ▶ How has UNESCO supported OERs?
- ▶ What is the 2012 World Open Educational Resources Congress and what are its aims?
- ▶ What is the Paris Declaration?
- ▶ How can I get involved?

RELATED INFORMATION

PUBLICATIONS/DOCUMENTS



MIT OPEN COURSEWARE

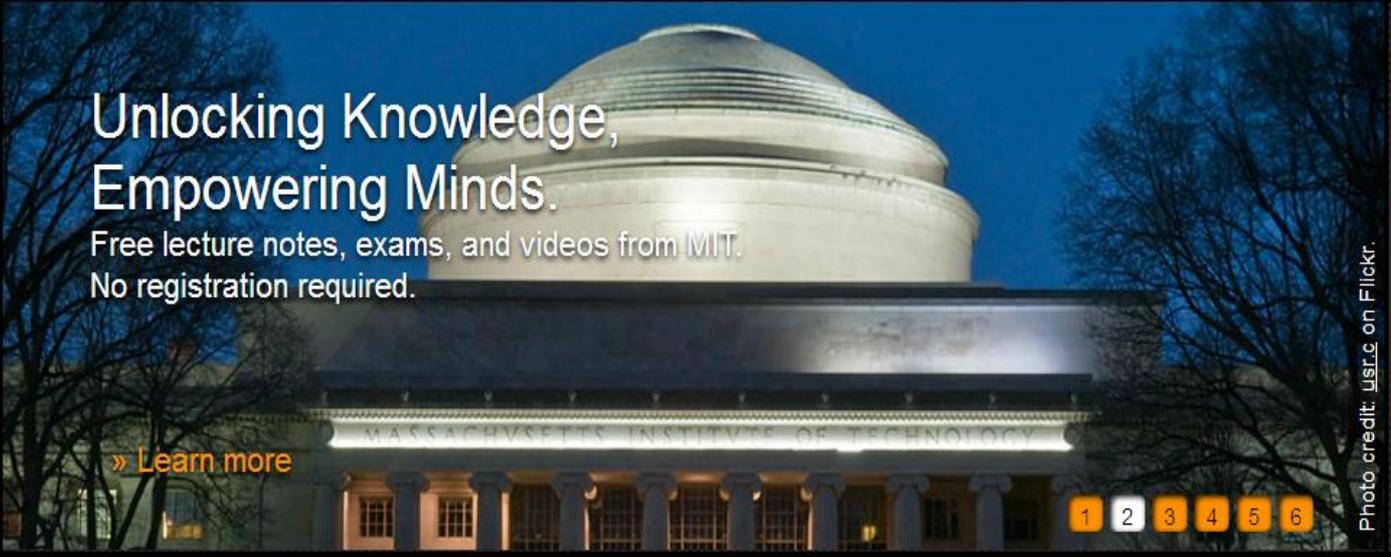
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Connexions is:

a place to view and share educational material made of small knowledge chunks called modules that can be organized as courses, books, reports, etc. Anyone may view or contribute:

- **authors** create and collaborate
- **instructors** rapidly build and share custom collections
- **learners** find and explore content

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1 000 000+ статей

Deutsch

Die freie Enzyklopädie
1 590 000+ Artikel

Italiano

L'enciclopedia libera
1 030 000+ voci

Polski

Wolna encyklopedia
970 000+ haseł

日本語

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860 000+ 記事

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New on OER
Commons



Social / Emotional
Learning



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Primary Sources



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Game-based
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- Retractions
- Content ID disputes

Copyright troubleshooting

- Determine what happened to your video
- Copyright Strike Basics
- How Content ID Works
- Features requiring good copyright standing
- Check your Account Status

Creative Commons

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Evidence for Open Educational Resources

- Growing research base showing that open educational resources improve educational outcomes

New Chief Editor in EURODL

The EDEN Executive Committee assigned Dr. Ulrich Bernath as Chief Editor of the journal.

Latest article

TPDK, a New Definition of the TPACK Model for a University Setting
09.07.2014

Latest Brief Item

English Abstract - Student-centred outcomes of an e-learning course on Public Health in Nepal and New York

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Open Textbooks and Increased Student Access and Outcomes

*Andrew Feldstein [afeldstein@vsu.edu], Mirta Martin [mmartin@vsu.edu],
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Tags

e-learning, distance learning, distance education, online learning, DE, higher education, blended learning, ICT, information and communication technology, internet, collaborative learning, learning management system, LMS, constructivism, interaction,

EURODL is indexed by ERIC

Abstract

This study reports findings from a year-long pilot study during which 991 students in 9 core courses in the Virginia State University School of Business replaced traditional textbooks with openly licensed books and other digital content. The university made a deliberate decision to use open textbooks that were copyrighted under the Creative Commons license. This decision was based on the accessibility and flexibility in the delivery of course content provided by open textbooks. More students accessed digital open textbooks than had previously purchased hard copies of textbooks. Higher grades were correlated with courses that used open textbooks.

USG Support for Open Educational Resources

- Growing recognition of OER as way to maximize impact of federal funding



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- [Applicant Information](#)
- [Grant Awards](#)
- [Funding Background](#)
- [Laws and Regulations](#)
- [Resources](#)
- [Contacts](#)



Program Summary

In 2009, the American Recovery and Reinvestment Act amended the Trade Act of 1974 to authorize the Trade Adjustment Assistance Community College and Career Training (TAACCCT) Grant Program. On March 30, 2010, President Barack Obama signed the Health Care and Education Reconciliation Act, which included \$2 billion over four years to fund the TAACCCT program.

TAACCCT provides community colleges and other eligible institutions of higher education with funds to expand and improve their ability to deliver education and career training programs that can be completed in two years or less, are suited for workers who are eligible for training under the TAA for Workers program, and prepare program participants for employment in high-wage, high-skill occupations. Through these multi-year grants, the Department of Labor is helping to ensure that our nation's institutions of higher education are helping adults succeed in acquiring the skills, degrees, and credentials needed for high-wage, high-skill employment while also meeting the needs of employers for skilled workers. The Department is implementing the TAACCCT program in partnership with the Department of Education.

Announcements

■ **04-16-2014:** The Obama administration will award \$450 million in grant funds to expand job-driven training partnerships between community colleges and employers. Grants are the final installment of a \$2 billion, four-year initiative. Read the press release [here](#).

TAACCCT

- ❑ \$2 billion job training program administered jointly by the Dept. of Labor and Dept. of Education to create curricula
- ❑ Required to be licensed under the Creative Commons Attribution License (“CC BY”)

First in the World

- Dept. of Ed program that requires Creative Commons Attribution License (“CC BY”) for any curricular materials created with federal funds



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Office of Postsecondary Education Home >>

Awards

The FY 2014 budget for FITW is \$75,000,000, with up to \$20,000,000 set aside for Minority-Serving Institutions (MSIs).

FY 2014

- Directory of Grantees: [MS Word](#) (59K)
- Project Abstracts: [MS Word](#) (155K)

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- FAFSA
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U.S. OPEN DATA ACTION PLAN

May 9, 2014

Source: http://www.whitehouse.gov/sites/default/files/microsites/ostp/us_open_data_action_plan.pdf

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U.S. OPEN DATA ACTION PLAN

Data Category	Example Data Set	License	Format	Further Activity or Enhancement	To Be Completed By:
Statistics	The Longitudinal Employer-Household Dynamics	Public Domain	Open	This longitudinal database of linked employer-employee microdata covers more than 95 percent of U.S. private-sector jobs. Today, access to certain microdata is only granted to qualified researchers on approved projects and at restricted sites. This database will expand segments of data to be available online for public use while continuing to protect privacy.	September 2014
Statistics	U.S. Coal Statistics	CC0	Open	This data about coal production, mining, imports, exports, and shipments to electricity plants will be released via API and bulk files.	March 2014
Social Mobility and Welfare	Courses and Curriculum Developed Through the Trade Adjustment Assistance Community College and Career Training Grant Program	CC BY	API	This data about education and career training programs that can be completed in two years or less, and prepare program participants for employment in high-wage, high-skill occupations, will be available to the public on an open, online open educational resources repository.	June 2014



Open Educational Resources – Reading Education



FIND AFRICAN STORIES

CREATE AFRICAN STORIES

TRANSLATE/ADAPT AFRICAN STORIES



Stories for multilingual literacy development

Find African Stories

Create African Stories

Version African Stories



Search Search for stories Search Browse Stories By Level Type Language Writer



Find, Read and Download

Find enjoyable stories to use with children as they learn to read. Download and print them, or read them on a variety of devices.

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Create your own stories in one of our templates for others to read and use. You can also use our image bank to illustrate your stories.

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Version (Translate and Adapt)

Translate stories on the website into an African language or dialect or adapt stories for your context and the reading level of your children.

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How to adapt a story
Read More

My Stories
Help
Exit and back to website

2. Complete the story cover page

Change colour here:

Here you add Title, Writer, Language and Illustration.

Anansi gives people stories (adapt)

Chimamanda Adichie

English



New Version

Enter a new title and your name

New Title:

Versioned By:

Change Template
Add Page
Save
Complete Back Page



1



2



3



4



5



6



7



8

- 1 You first have to find a story on the website to translate. Then when you open it to read, you will see a tab that says 'version' (translate and/or adapt). If you click on the tab you'll be prompted through the process – you'll need to provide the title, language, and, for each page, the changed/translated text.
- 2 We suggest that if you are translating into an African language (particularly one that uses a lot of diacritics or special characters) you type out the translation first and then copy and paste from your file into the relevant page on the website.
- 3 As with story creation, you need to save the version and publish it.

Find a story to translate or adapt

Examples of Versioned Stories



Baqhubeka bahambane.
"Ngicela ungbuyisele
sike! sami kanye
nobuhlatu." kusho
uNonkungu.

Kodwa imbulu yathi,
"Ngivumele ngibugqoke
sizo silike kulesiya
shigahla."
Isho ikhoriba lalahla
esigqumeni.



Bakogenderera
norogendo nwabo.
"Gala ing' a chiayanga
chiane n'erindere rane."
Nokungu agafeba
Gafatga rende Embulu
efa egafeba figa mibeko
baka ase omote oora."
Akaraga amote arenge
egetunu igoro.



Walitembea kwa
pamoja.
"Tafadhali niudshie
mikulu na rinda langu."
Nonkungu alsema.
Lakini imbulu akajibu.
"Wacha niendelee
kuvaa hadi kwenye ule
mli."
Alimwonyesha mli
ulokuwa juu ya mlima.



Pratham Books

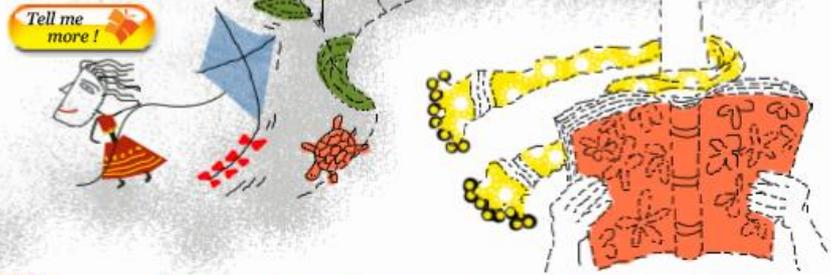
A book in every child's hand

Pratham Books introduces story cards at

Rs.4!

200 million children in India cannot own a book because of the cost

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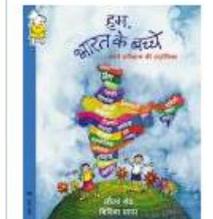
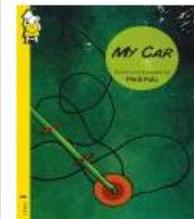
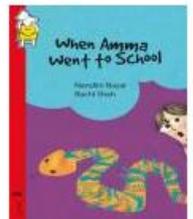
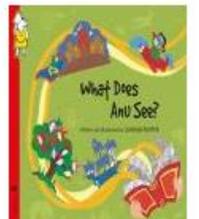
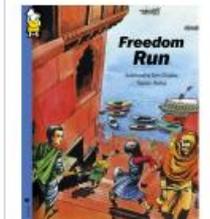
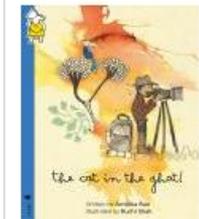


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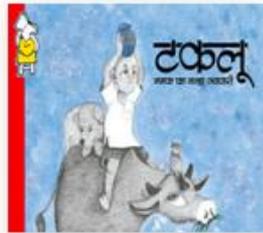
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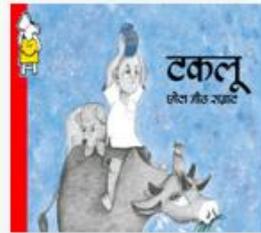
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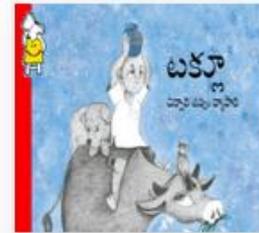
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PRATHAM BOOKS



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Takloo, the Little Salt Seller -
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➤ Questions?

