Exercise A: Sampling Activity

Session 2: Research Design and Sampling Frameworks

Your organization has been asked to conduct an EGRA in the country of Readistan. Various stakeholders are interested in learning the following:

- Reading levels for all 6 grades of public government schools

- Information as to whether children in private schools are doing better than children in public schools

- Literacy levels for non-formal schools

- Information on how children in all 5 regions of the country are doing

- Insight into how children are performing in 3 languages

Discuss the following:

1. What is the purpose of the EGRA activity based on the information desired?
2. What are the research questions?
3. What is the sampling frame based on the information desired by different stakeholders? How many pupils would need to be sampled and assessed?
4. Are the research questions and resulting sample of students needed realistic? If not, what would you propose to gather, and why?
5. A new reading intervention program will soon be launched as a pilot in two regions. Can the EGRA you plan to conduct be used to evaluate the project?